

Overview of Referendum Survey Results

Mountain Lakes Public School District: September 2016

About the Respondents

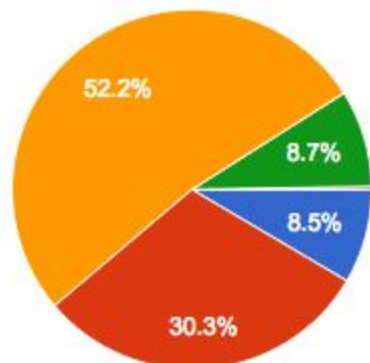
- 400 individual responses: 56% with students in the school and 44% without
- 70% were familiar with the Referendum Proposal before they took the survey
- In the open comment sections:
 - The majority of respondents believe in alternate funding and shared services to offset costs
 - Many shared concerns about the current tax rate and adding to that burden
 - There was a strong belief that Briarcliff needs upgrades (historic registry concerns)
 - While many respondents philosophically supported aspects of the proposal, there was a general feeling that the prices associated with the projects were high, excessive, and “too much money”

School Level Priorities (%who ranked the item as 5 or 4)

Wildwood		Briarcliff		High School	
Front Entrance/Security	50.5%	Relocate Main Office	66.7%	Replace 4 Trailers (STEM)	68%
Band Room	49.3%	Expansion of Cafeteria	58.3%	Renovate & Add 2 Classrooms	60.4%
Expansion of Cafeteria	46%	Auditorium Upgrades	53%	Front Entrance Security	47%
Kitchen Upgrades	41%	Maker Space	50.9%	Expansion of Cafeteria	46.2%
Band & Art Room	35.4%	Locker Room	49.2%	Auditorium Renovation	44.6%
Wheel Security Upgrades	33.4%	Kitchen	44%	12 New Classrooms/Offices	42.3%
Renovated Media Center	28.2%	TV Studio	43.1%	Choir Room	36.9%
Outdoor Learning Center	27.1%	Choir Room	42.3%	Health and Wellness Center	35.5%
		Art Room	40.9%	Home Economics Room	31.2%
				Parking Lot Renovations	28.9%
				Mini Auditorium	27.9%
				Seating for Auxiliary Gym	27%
				Creation of Stagecraft Area	26.1%

After reviewing all the aspects of the Referendum Proposal which of the following best reflects your current feeling toward this proposal:

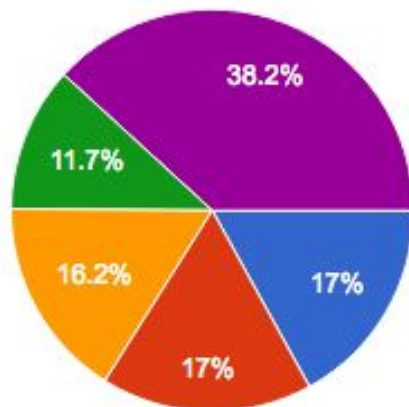
(389 responses)



- I believe all of the proposed items are necessary
- I believe most of the proposed items are necessary
- I think that the schools require some improvements but not to this extent
- At this point, I do not see the need for a Referendum Proposal.
- I believe all of the proposed items are necessary and a \$30,000,000 Refer...

What tax levy do you find most tolerable for school improvements?

(377 responses)



- \$10,000,000
- \$15,000,000
- \$20,000,000
- I prefer no school improvements at this time
- I would like the tax levy to be less than \$10,000,000

Next Steps:

Developing two cost effective
proposals for the public vote in
September 2017

